

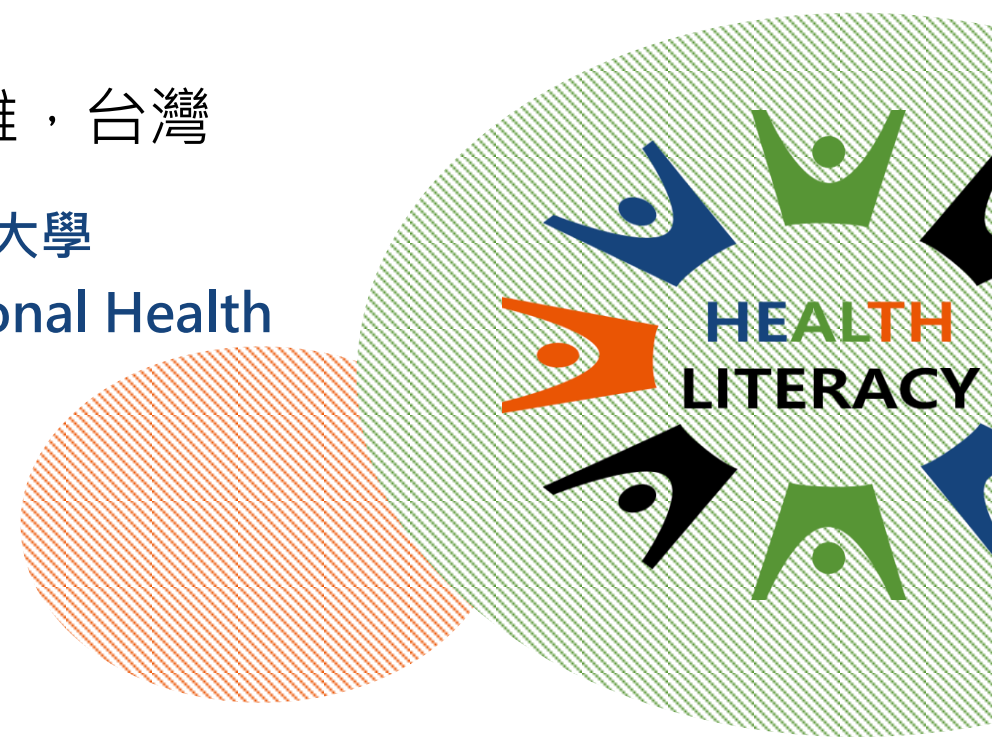


# Global Health Literacy Summit 「全球健康識能高峰會」

2021年10月3日至5日 | 高雄，台灣

主辦：義大醫療財團法人, 義守大學

組織者：國際健康識能學會 (International Health  
Literacy Association)





# Organizers:

- International Health Literacy Association [www.i-hla.org](http://www.i-hla.org)
- E-DA Healthcare Group | I-Shou University





# Health literacy alliances and networks



österreichische  
plattform  
gesundheits  
kompetenz



## Dansk Health Literacy Netværk



ALLIANZ  
gesundheits-  
kompetenz



**HEALTH LITERACY EUROPE**  
A NETWORK FOR ADVANCING EUROPEAN HEALTH LITERACY



## 高雄萬豪酒店 於南台灣高雄市中心持續發展

### 台灣・高雄—

高雄萬豪酒店將會是南台灣高雄市第一間國際品牌酒店。  
高雄位於亞熱帶城市，並擁有燦爛的陽光和熱情的海風。  
高雄港為世界級的港口，同時也是國際貿易的重要樞紐。  
川流不息的貨櫃船隻代表著高雄企業的充沛能量。

高雄，一座魅力之城，不僅擁有山、河、海、港等地形  
樣貌，且擁有豐富的文化底蘊及美麗的城市景觀。

高雄萬豪酒店與高雄市真誠地歡迎您的蒞臨。





# Program

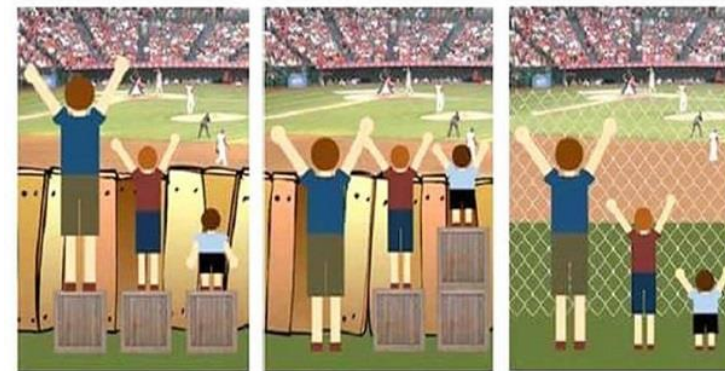
2.5天，包括歡迎酒會，大會晚宴，大師課程與在地文化遊覽。





# Overall Theme and Plenary Sessions

- 主題: 全民健康識能
- 大會演講:
  - 健康識能與健康平權
  - 健康識能全球政策
  - 健康識能與全球永續發展目標
  - 健康識能數據化與智能時代
  - 健康識能與嚴重特殊傳染性肺炎(COVID-19)



# Speakers



**Don Nutbeam**

*Professor, University of Sydney  
(Australia)*



**Gillian Rowlands, M.D.**

*Professor, New Castle University  
(UK)*



**Stephan Van den Broucke...**

*Professor, Universite Catholique  
de Louvain (Belgium)*



**Caroline Mubaira**

*Deputy Team Leader, Crown  
Agents Zimbabwe (Zimbabwe)*



**Ying-Wei Wang, Ph.D.**

*Director-General, Health  
Promotion Administration,  
MOHW (Taiwan)*



**Sir Michael G. Marmont, ...**

*Professor, University College  
London (UK)*



**Andrew Pleasant, Ph.D.**

*Senior Advisor, Health Literacy  
Media (USA)*



**Richard Osborne, Ph.D.**

*Professor, Chair, Deakin University  
(Australia)*



**Yu Chuan Jack Li**

*President, International Medical  
Informatics Association (Taiwan)*



**Chou-Hsien, Lee**

*Attending Physician  
of Radiation  
Oncology(Taiwan)*



**Natasha Khurshid, MBBS,...**

*Managing Editor of National  
Bulletin of Public Health  
(Bangladesh)*



**Audrey Tang**

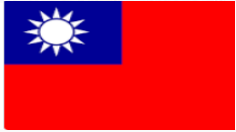
*Digital Minister, Executive Yuan  
(Taiwan)*

# Moderators



**Kristine Sørensen, Ph.D.**

*Director, Global Health Literacy Academy (Denmark)*



**Peter Wushou Chang, MPH**

*Ombudsman, Taiwan (2018~2020)*



**Jürgen M. Pelikan**

*Professor Emeritus, University of Vienna (Austria)*



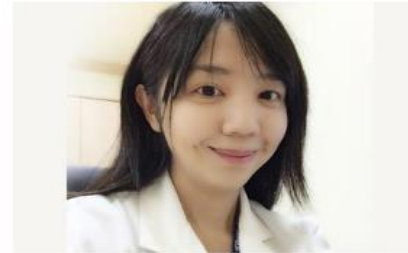
**Terence Tsai, M.D.**

*Director, Taiwan Association of Health Literacy and Communication (Taiwan)*



**Diane Levin-Zamir, MPH, ...**

*National Director, Associate Professor, Clalit Health Services and University of Haifa (Israel)*



**Ru-Yi Huang, M.D., M.P.H.**

*Assistant Professor, I-Shou University (Taiwan)*



## Plenary : Health Literacy & Health Equity (健康識能與健康平權)



**Speaker:** Sir Michael Marmot (United Kingdom)

**Role:** *Professor of Epidemiology (University College London),  
Author (Health Gap)*

### Bio:

Sir Michael Marmot has been Professor of Epidemiology at University College London since 1985. He is the author of *The Health Gap: the challenge of an unequal world* and *Status Syndrome: how your place on the social gradient directly affects your health*. Professor Marmot is the Advisor to the WHO Director-General, on social determinants of health, in the new WHO Division of Healthier Populations. Marmot has led research groups on health inequalities for nearly 50 years. He was Chair of the Commission on Social Determinants of Health (CSDH), which was set up by the World Health Organization in 2005, and produced the report entitled: 'Closing the Gap in a Generation' in August 2008.



## Plenary : Health Literacy & Health Equity (健康識能與健康平權)



**Speaker:** Stephan Van den Broucke (Belgium)

**Role:** *Vice-Dean, Faculty of Psychology and Educational Sciences (Université Catholique de Louvain), IUPHE Vice-President*

### Bio:

Stephen has coordinated and supervised several international projects on health promotion planning and evaluation, patient education, capacity building, health literacy and safety promotion, and authored more than 100 peer-reviewed publications. As an educator, he has taught students and health professionals in Europe, Latin America, Africa and Asia, and as a policy advisor he has collaborated with the Belgian Superior Health Council, the Federal Knowledge Center for Health, and the King Baudouin Foundation, as well as internationally with the European Commission, the European Food Safety Authority, the World Health Organisation, and the Open Science Foundation.



# Plenary : Health Literacy & Health Equity (健康識能與健康平權)



**Moderator:** Michael Paasche-Orlow (USA)

**Role:** *Professor of Medicine (Boston University)*

**Bio:**

Expertise includes: The role of health literacy in health outcomes and health disparities, and health services interventions; The potential for behavioral informatics to help people with limited health literacy overcome literacy barriers.



# Plenary : Global and National Policies for Health Literacy (健康識能全球政策)



**Speaker:** Don Nutbeam (Australia)

**Role:** *Professor of Public Health (University of Sydney), Sax Institute*

**Bio:**



Don Nutbeam's career has spanned senior leadership positions in universities, government, health services and international organisations including WHO and the World Bank. He is a public health scientist with research interests in the social and behavioural determinants of health, and in the development and evaluation of public health interventions. His current research focusses on the development and testing of interventions to improve health literacy in different populations



## Plenary : Global and National Policies for Health Literacy (健康識能全球政策)



**Speaker:** Gillian Rowlands (United Kingdom)

**Role:** *Founder – Health Literacy UK, Professor (Newcastle University)*

### **Bio:**

Gill is a Professor of Primary Care at Newcastle University. Her research interests are the role of health literacy in health, the role of general Practitioners and Family Physicians in addressing the problems faced by patients with lower health literacy, and the development of policy. She founded the Health Literacy UK, is the Chair of the IUHPE Global Working Group on Health Literacy and on the Executive Board of the International Health Literacy Association. She has over 70 peer-reviewed publications and six book chapters, and has co-edited three books. She had led two health literacy policy-related evidence syntheses for the WHO Europe Health Evidence Network.



# Plenary : Global and National Policies for Health Literacy (健康識能全球政策)



**Moderator:** Jürge Pelikan (Austria)

**Role:** *Founder, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care*

**Bio:**

Prof. em. Jürge M. Pelikan, Ph.D., is the founder (1992) and (co-)director of the WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, now at Department Health and Society at Gesundheit Österreich GmbH (Austrian Public Health Institute). As principal investigator (PI) of the WHO model project Health and Hospital and the first European Pilot Hospital Project he has co-initiated the International Network of Health Promoting Hospitals and Health Services. Since its start in 1993, he is Chair of the Scientific Committee of the annual International HPH Conferences and advisor to the HPH Governance Board.



# Plenary : Global and National Policies for Health Literacy (健康識能全球政策)



**Moderator:** 蔡明哲理事長 (台灣)

**Role:** 院長-中山醫學大學醫學院, 副院長-中山醫學大學, 設醫院醫學教育部副總院長, 理事長-台灣健康識能與傳播學會



**Bio:**

Terence is the Director for the Taiwan Association for Health Literacy Association. His global expertise in the international field has gained widespread attention. He currently serves on a variety of organizations with the goal of knowledge-sharing in global health.



# Plenary : Health Literacy and the SDGs (健康識能與全球永續發展目標)



**Speaker:**王英偉 署長 (台灣)

**Role:** 衛生福利部國民健康署署長, 部定副教授

**Bio:**

- 慈濟大學 醫學系 副主任
- 慈濟大學 人文醫學科 主任
- 佛教慈濟綜合醫院 心蓮病房 主任
- 台灣健康醫院學會秘書長
- 亞太安寧緩和網絡(APHC) 理事(台灣代表)
- 慈濟大學 家庭醫學科 主任
- 慈濟大學 教師發展中心 主任
- 衛生署國民健康局 副局長
- 慈濟醫院 家庭醫學科 主治醫師
- 署立臺北醫院 高年科 主治醫師
- 台大醫院 家庭醫學科 住院醫師



# Plenary : Health Literacy and the SDGs (健康識能與全球永續發展目標)



**Moderator:** Kristine Sorensen (Denmark)

**Role:** IHLA President, Global Health Literacy Academy

## Bio:

As a thought leader I am committed to advance the global scale and scope of health literacy. Through research, capacity building and networking I develop and expand the field of health literacy concerning policy and practice. My educational background is in medicine, public health and global health diplomacy. I have among others acted as expert advisor for the European Commission, the European Parliament, the World Health Organization, the European Centre of Disease Control, Council of Europe and McKinsey and received the European Health Award 2012 for the societal impact of the European Health Literacy study and the International Health Literacy Award 2017 for setting up the International Health Literacy Association. I am engaged in research, education, consultation, advocacy and public speaking.



# Plenary : Digital Health Literacy and the Era of Artificial Intelligence (健康識能數據化與智能時代)



**Speaker:** Caroline Mubaira (Zimbabwe)

**Role:** *Deputy Team Leader, Crown Agents Zimbabwe*

## **Bio:**

Caroline is a Public Health Specialist working in Zimbabwe in the area of Health Literacy. She has a lot of significant experiences working with health workers and communities on community led initiatives to ensure quality health services that are people centred. Caroline is the Deputy Team Leader of the Results-based financing programme in health (RBF) being implemented in 42 rural districts of Zimbabwe where m-Health is being implemented by both community members and health workers to improve health services at different levels



# Plenary : Digital Health Literacy and the Era of Artificial Intelligence (健康識能數據化與智能時代)



**Speaker:** 李友專(台灣)

**Role:** 健康資訊科技國際研究中心 主任, 人工智慧醫療研究中心 副主任 / 執行長台北醫學大學

**Bio:**

Prof Li is a pioneer of AI in Medicine, Medical Informatics Research and a practicing dermatologist. He has been the Principal Investigators of many national and international projects related to translational biomedical informatics, patient safety and artificial intelligence. He has served as President-elect(2021~2023) of International Medical Informatics Association (IMIA), as President of Asia-Pacific Association for Medical Informatics (APAMI).





# Plenary : Digital Health Literacy and the Era of Artificial Intelligence (健康識能數據化與智能時代)



**Moderator:** Diane Levin-Zamir (Israel)

**Role:** *National Director, Associate Professor, Clalit Health Services and University of Haifa*

## **Bio:**

Professor Diane Levin-Zamir is the National Director of the Department of Health Promotion of Clalit, Israel's largest non-profit healthcare organization. She is Professor at the University of Haifa School of Public Health in Israel and teaches the required courses in the health promotion track of the Tel Aviv University Faculty of Medicine's School of Public Health. She is one of the founders and leaders of the Global Working Group on Health Literacy of the IUPHE. She chairs the National Council of Health Promotion of the Israel Ministry of Health and was one of the founders of the Israel Health Promoters and Health Educators Association.





# Plenary : The role of Health Literacy During a Pandemic

## (健康識能與嚴重特殊傳染性肺炎[COVID-19])



**Speaker:** Richard Osborne (Australia)

**Role:** *Director (WHO Collaborating Centre for Health Literacy),  
Professor (Deakin University)*

### **Bio:**

Director, WHO Collaborating Centre for Health Literacy. Focus on enabling organizations and governments to co-design system-wide improvements in health services to reduce health inequalities. Sample publication: Health literacy: applying current concepts to improve health services and reduce health inequities. Public Health, 2016.





# Plenary : The role of Health Literacy During a Pandemic

## (健康識能與嚴重特殊傳染性肺炎[COVID-19])

**Speaker:**唐鳳 Audrey Tang (台灣)



**Role:**行政院數位政務委員/Digital Minister

**Bio:**

唐鳳，自2016年10月1日起擔任行政院數位政務委員，負責「開放政府」、「社會創新」與「青年參與」等三項業務，透過「從自己辦公室做起」的方式，向事務官同仁們示範如何運用數位科技，達到簡化行政作業流程、提升討論及決策品質與透明度之目標。過去，唐鳳曾擔任過行政院虛擬世界法規調適計劃顧問、國家發展委員會開放資料諮詢委員，以及十二年國民基本教育課程發展委員會委員。另外，唐鳳也是「g0v零時政府」網路社群的專案貢獻者，並積極參與線上法規討論平台vTaiwan的相關活動，希望透過多元溝通管道的建立，協助產出符合多方利益關係人期待、也更貼近實際需求的法規內容。在國際交流方面，唐鳳與法國、西班牙、英國、美國、紐西蘭等國的各級政府在數位治理領域保持合作關係，持續累積「開放政府外交」、「數位外交」之經驗與成果。





# Plenary : The role of Health Literacy During a Pandemic

## (健康識能與嚴重特殊傳染性肺炎[COVID-19])



**Speaker:** Natasha Khurshid (Bangladesh)

**Role:** *Managing Editor (National Bulletin of Public Health)*

### **Bio:**

Dr Natasha is an Associate Professor of Public Health, currently working as a faculty and Managing Editor of National Bulletin of Public Health, Bangladesh). She is the Country (Bangladesh) Director of Asian Health Literacy Association. She is recognized as a prominent Health Communication Expert and Health Literacy Professional in Bangladesh. She is involved in research, social service in the health and educational sectors. Besides she is nationally renowned media personality. Communication for health and development is her passion.



# Plenary : The role of Health Literacy During a Pandemic (健康識能與嚴重特殊傳染性肺炎[COVID-19])



**Moderator:** 張武修 監察委員(台灣)

**Role:** 監察院

**Bio:**

- Ombudsman, Taiwan (2018~2020)
- Chairman, Committee of Foreign Affairs and Overseas Taiwanese, Control Yuan, Taiwan (2019)
- Associate Professor, Professor, Institute of Public Health, Visiting scientist, National Institutes of Health, Division of Radiation Epidemiology, Maryland, USA
- Advisor of the Ministry of Health; Director of the Health Division, Office in Geneva & Brussels, Representative Office of Taiwan in Geneva and European Union;
- Director General, Department of International Collaboration, Ministry of Health, Taiwan
- International Dean & Vice Dean, College of Public Health and Nutrition, Taipei Medical University
- Senior advisor, National Taipei Hospital, Ministry of Health and Welfare, Taiwan.



# Important Info

## A.投稿

- 投稿系統將持續開放。對於已經提交的摘要，在**2021年**高峰會仍然有效，並將與新提交的摘要一起進行審核。
- 提交截止日期：**2021年2月28日**
- 審查流程通知：**2021年5月15日**

## B.報名

- 報名系統將持續開放。但早鳥優惠價格有效期限延至**2021年7月1日**。網站上列出的註冊價格將維持不變。
- 對於已經報名（並已付款）的人，您的報名將保持有效並自動轉移到**2021年**的活動中。

# Save the date!

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Contact: [info@ihlasummit2020.org](mailto:info@ihlasummit2020.org)



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<https://www.facebook.com/IHLA-Global-Health-Literacy-Summit-102198887891130/>

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**LinkedIn:** <https://www.linkedin.com/groups/8871111/>

**Website:** <http://www.ihlasummit2020.org/>

**TOPICS APPLICABLE FOR ABSTRACT SUBMISSION (MAIN THEMES)**

- Health literacy and health equity**
- Librarians advancing health literacy**
- Improving Health Literacy Using Information Technology**
- Health literacy across the lifespan**
- Child and Family Health Literacy**
- Health literacy in adolescence**
- Health literacy and older adults**
- Health literacy and social costs**
- Cancer health literacy**
- Health literacy in professional training and performance (incl Medical / Health Professions Schools, Occupational therapy etc.)**
- Health literacy and patient safety**
- Environmental health literacy and climate change**
- Health literacy and sustainability**
- Health literacy in in market settings (consumers, etc.) market research**
- Health literacy and clinical healthcare settings (incl primary care)**
- Mental health literacy**
- Health literacy policy and advocacy**
- Health literacy in schools and educational settings**
- Health literacy interventions and behavior change**
- Nutrition health literacy**
- Research and new measures for health literacy**
- Organizational health literacy**
- Health literacy and cultural appropriateness**
- Digital and technological health literacy**
- Health literacy and the media**
- Health literacy and public health promotion**
- Health literacy and NCDs**
- Health literacy and sexual & reproductive health**
- Other**